

# Anticipating the future with the Whole System: Co-creating new structures for collaboration

27 – 29 April 2017, Berlin, Germany.

*A two-and-a-half day interactive training workshop, offering a unique mix of theory and practice. For facilitators and leaders who want to learn when and how applying the principles of co-creation enables an organisation or community to anticipate the future by creating new structures for collaboration. Presented by Dr. Tonnie van der Zouwen MCM.*

**Keywords:** Futuring, involving large groups of stakeholders in transformational change, being a bodily creature and the role of feeling, Theory U & Presencing, Large Scale Interventions, Co-Creation, participation, collaboration, systems thinking, action learning, sensemaking, inviting the “right” people, working with a diverse planning team, distributed leadership, self-management.

## Goals of the workshop

- Learning when and how the principles of co-creation can create effective collaboration across boundaries of departments, functions, disciplines, organisations.
- “Cooking with the principles”: Developing methodological reasoning in planning a participative change process to create new structures for collaboration; how to translate a set of principles into an effective process.
- Insight in developments in whole systems working, relations between Large Scale Interventions, Theory U, the Logic of Feeling and latest insights from neurobiology.
- Understanding of how you can anticipate the future with the whole system by increasing awareness and learning to see more possibilities for action.
- Awareness of how this whole system approach can be applied in your own practice.
- Expanding your intervention repertoire for working interactively with (large groups of) stakeholders.

## Contents

- Why does it work? Underlying theory and principles:
  - Large Scale Interventions (LSI) as approach for transformational change, anticipating the future with the whole system.
  - Being a bodily creature and the central role of feelings in sensemaking. Explanations from neurobiology, zoology and knowledge theory the Logic of Feeling.
  - Connections to Theory U and Presencing.
- Planning and designing the process, working with a diverse planning group.
- Methods and techniques for Co-creation and for productive meetings with large groups of stakeholders (20 -> 1000 participants).
- Establishing distributed leadership: The role of participants, formal leaders, and facilitators.
- Possibilities for application in your own practice.

### Methods and setting:

- Mix of theory and practice, with an alternation of individual, small group and whole group working.
- Presentation and discussion.
- Mini labs: Experience interactive work forms and the influence of setting and atmosphere. Interactive agenda setting, involving feelings & thoughts, creating a shared frame of reference, exploring & sharing ideas, futuring & prototyping, discovering common ground, action planning. Alternation of individual, small group and whole group work.
- Reflection on experiences, connecting them with your own practice.
- Group size: 8 to 24 participants.
- Language: English and whisper translation into German if required.
- Experienced Leaders and Creators of all fields.

### Date

27 – 29 April 2017; Thursday 27<sup>th</sup> from 18.00 to 22.00 hour, Friday 28<sup>th</sup> 9.00 to 19.00 hour, Saturday 29<sup>th</sup> 9.00 to 16.00 hour.

### Location

Berlin, Germany. Venue specifications will follow.

### Cost and registration

€ 1.200,- (excl. VAT); Early Bird: € 1.000,00 (excl. VAT) until January 31<sup>st</sup> 2017. Food and lodging not included. Please register via email to [a.schueller@cos-journal.com](mailto:a.schueller@cos-journal.com).

### More information

For more information please contact Tonnie van der Zouwen: [info@tonnievanderzouwen.nl](mailto:info@tonnievanderzouwen.nl), tel. +31 6 50 69 79 82.

### Certification COS Creators

This seminar is organized by COS Collective EEIG and can be credited for the COS Creators Certification. See: [www.cos-journal.com](http://www.cos-journal.com).

### About the workshop leader



**Dr. Tonnie van der Zouwen MCM** studied Biology and Change Management. After a career as researcher, teacher and organisational consultant she now works as an independent consultant and as professor for Sustainable Working and Organising at Avans University of Applied Sciences in the Netherlands. She guides organisations and networks in developing their change capacities. She does this by introducing interactive change methods, bringing people together beyond the boundaries of organisations and disciplines. Tonnie gained her PhD for her research on success factors and sustainable effects of LSI at Tilburg University. She is a member of the Founding Editorial Board of the international journal Challenging Organisations and Society. reflective hybrids and co-owner of COS Collective EEIG. More information and publications on [www.tonnievanderzouwen.com](http://www.tonnievanderzouwen.com).

### Literature (books included in seminar fee)

- Beeger, H. & Vanleke, L. (2016) Co-creation is ..... 13 Myths Debunked. Lannoo, Tiel.
- Zouwen, A. van der (2011) Building an evidence based practical guide to Large Scale Interventions. Towards sustainable organisational change with the whole system. Eburon Academic Services, Delft.